

Business Travel

News from Deutsche Bahn

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The most useful apps for business travellers

Mobile travel services are indispensable tools for planning journeys when you are out of the office. Business Travel presents apps that supply business travellers with useful information simply and quickly.

Mobile apps save you time and avoid stress

If you travel frequently on business and need permanent access to timetables, or have to book a table for a business lunch at short notice, you can do so in no time at all with apps for smartphones, iPad and co. Apps are particularly useful for planning your journey, booking a hotel or ordering a taxi when you are travelling on business. With the help of these mobile services, you have important information about your journey at your fingertips at all times. If necessary, you can plan your entire business trip or change certain parts of your itinerary. In many cases, that saves not only time, but also money, for instance if you are able to cancel early enough. What's more, most apps – at least in their basic version – are available free of charge.



DB Navigator

The DB Navigator gives business travellers total flexibility when out of the office. The free app from Deutsche Bahn not only informs you about train times, but also includes timetables for underground, tram and bus services. Particularly useful features for business travellers are the real-time information about departure and arrival times and the door-to-door route planner, which ensure maximum flexibility when planning/keeping appointments. GPS routing and navigation for journey sections on foot mean you lose no time on unnecessary detours. For more information, go to www.bahn.de/apps. To obtain a DB mobile phone ticket, business travellers can simply login to the bahn.corporate online portal at m.bahn.de and book a ticket with BahnCard Business and corporate discounts.

Flinkster

Business travellers who need to hire a car can use the Flinkster app to book one from their smartphone. "Flinkster – my Carsharing" is the DB car hire service. An interactive map that shows all rental stations in more than 140 cities in Germany and the Netherlands helps you find the nearest one. The app can be downloaded free of charge by photographing the QR code at www.flinkster.de.

myTaxi

Ordering a taxi is something that business travellers can now do at the touch of a button, without having to make a phone call or stand in a queue. The "myTaxi" app, for instance, identifies your exact location so that the taxi knows exactly where to pick you up. This free app can be downloaded from www.mytaxi.net.



HRS

HRS, Europe's leading hotel portal, is the first booking portal to provide apps for all common smartphones and tablet PCs. The HRS apps help users find the right hotel room for their requirements from a choice of more than 250,000 hotels worldwide, together with details of current room rates, the location and features of the hotel. Rooms can be booked online.



You can use the personal customer area to save your individual settings and hotel preferences as well as personal data or special company rates, which makes booking even more convenient. If the booking has to be cancelled because of a change of plan, this can be done free of charge at HRS until 18:00 h on the planned day of arrival. For more information, go to www.hrs.com.

Apps	iPhone/iPad/iPod touch	Android	Blackberry	Windows Phone 7	Cost*
DB Navigator	✓	✓	✓	✓	none
Flinkster	✓	✓			none
myTaxi	✓	✓			none
HRS	✓	✓	✓	✓	none
AroundMe	✓				none
Bookatable	✓	✓			none
n-tv	✓	✓	✓	✓	none
wetter.com	✓	✓	✓	✓	from EUR 0
Dropbox	✓	✓	✓		from EUR 0
WorldCard Mobile	✓	✓	✓	✓	from EUR 4.33

Some applications are also available for other platforms such as Symbian for Nokia and webOS for HP/Palm devices.

*There may be charges from your mobile phone provider

AroundMe

Where is the nearest bank or the closest petrol station? Business travellers who constantly have to travel to different places need to find their bearings as quickly as possible. AroundMe is a GPS-based app which localises the user's exact position and can then indicate useful places such as the nearest ATM, petrol station, car park or pharmacy – shown on a map, if requested, as Google Maps is integrated direct in the app.

Restaurant reservations with Bookatable

It is not always possible for business travellers to have their secretary book a table for a business lunch well in advance. The Bookatable app provided by the restaurant guide (www.bookatable.com) lets users search for the nearest or for a particular restaurant based on their current location and book a table free of charge in real time – even outside opening hours. The free app also includes filters which enable the search to be narrowed down to a certain type of cuisine. Reservations are confirmed immediately by text message.



The free app from n-tv provides information about international current affairs for business travellers who are out and about. As well as international news as text, photos and videos, the app also provides share prices and football results at any time. Beeps and vibrations alert android users to urgent messages.



Weather

The www.wetter.com app provides full meteorological information, such as detailed data about the weather at the user's current location, moderated weather videos, the forecast for a further nine days, rain radar for Germany and other European countries and much more besides. The basic version is free.

Dropbox

Anyone who has to travel frequently on business is familiar with the problem: the very data you need for your meeting is not saved locally, but on your company's intranet. You can now use the Dropbox mobile service (www.dropbox.com) to store all important documents, videos and photos in a cloud and download them to your smartphone or tablet PC as necessary, provided you have installed Dropbox on your computer.

WorldCard Mobile

Managing a collection of business cards can be time-consuming, especially if you have to type them all into your smartphone by hand. Instead, you can now use an app such as WorldCard Mobile to simply photo them with your smartphone. Scan software extracts the relevant data from the image and saves it at the right position in your address book.

Deutsche Bahn is making efficient preparations for winter

This year alone, the DB Group is making additional investments of more than EUR 70 million and by 2015 the figure will amount to around EUR 300 million. The target is to achieve a sustainable increase in the availability of rolling stock and infrastructure – especially in extreme weather conditions.

With that aim in mind, Deutsche Bahn has installed 27 new de-icing stations throughout Germany to ensure that trains can be de-iced faster. The number of heated points on our railway lines has increased by roughly 700 to a total of almost 49,500, which means that all points on lines used for regular passenger services now have a heating device. As from the start of winter, around 16,000 employees will be detailed to snow clearance duties to ensure that disruptions caused by the weather can be remedied as soon as possible.



The Product Guide can find the right product for you

What is your destination? When do you want to travel and with what train? The Deutsche Bahn Product Guide uses questions like these to guide customers simply and quickly to the product they require. The recommendations cover the entire DB range of passenger services, so that business travellers can find attractive offers in Germany and other European countries in just a few steps.

As from now: corporate discount is only available in combination with BahnCard Business

Since 11 December 2011, the combination of BahnCard and corporate discount and the extended period for returning tickets are only available if you have a BahnCard Business. It is therefore particularly important to state the exact type of BahnCard you have when buying a ticket. In order to enjoy the benefits for corporate clients, you can now purchase a BahnCard Business 25 for EUR 120 (1st class) or EUR 60 (2nd class). BahnCard Business 50 costs EUR 560 for 1st class and EUR 280 for 2nd class. Needless to say, you can also switch over from your previous BahnCard to BahnCard Business. For further information about BahnCard Business, go to www.bahn.de/bahncardbusiness

Business Travel recommends bahn.bonus rewards for Business travellers



One free journey for an accompanying passenger

Take your business partner or customer with you as your travel. You can redeem 2,000 bonus points for a voucher which entitles you to take a second person with you on Deutsche Bahn trains free of charge. Also available as a self-print online ticket. To see the full selection of rewards, go to www.bahn.de/praemienkatalog.

Business Flinkster means complete mobility

On your next business trip, why not take the train to the city centre and then drive on to your meeting by car? The Deutsche Bahn mobility concept provides business travellers with the entire travel chain. With its business version of the “Flinkster – my Carsharing” car hire system, DB offers a service mix geared specifically to its business customers. You can choose between various mobility modules and combine them to suit your individual needs. No matter which version you choose, you can be sure of an ideal concept for business customers that offers maximum mobility at minimum cost.

Mobility at your destination

2,500 vehicles are available at car parks in central locations in more than 140 cities to ensure unrestricted mobility once you reach your destination. The cars can be hired by the hour and picked up and returned at any time.

Pool concept

DB provides companies with a permanent pool of vehicles right there on the company’s premises. This customised solution means optimum flexibility for employees who have to travel. The vehicles are available 24/7 and can be opened with a customer card. All the business traveller has to do is register on the Internet or with his travel management department. Separate invoices can be issued for each cost centre.

Environment friendly

Business travellers opt for emission-free travel to meetings in Frankfurt/Main, Berlin and Saarbrücken with e-cars from e-Flinkster.

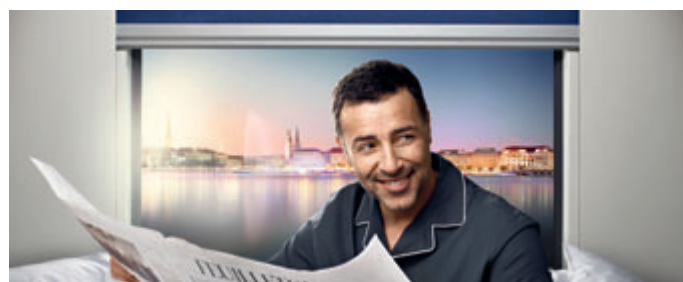


A customer card is used to open the vehicles

Travel with City Night Line and save hotel expenses

Travel with City Night Line and save hotel expenses

Business meetings often start early in the morning – which means it is all the more important that you are relaxed and well-rested. City Night Line, the Deutsche Bahn night train, takes business travellers to their next business appointment in comfort while they sleep. Travelling overnight avoids the stress of a long car journey, tedious check-in procedures at airports and also saves hotel expenses. What’s more, almost all night trains reach their destination before nine in the morning. Nor do you have to allow for time-consuming transfers into town, as our railway stations are located right there in the city centre.



Travel overnight to your next meeting with City Night Line

Hotel on wheels

A sleeping car compartment, which can be booked for your own private use, is the most comfortable option for business travellers. Most sleeping car compartments have sockets where you can use a notebook or charge your mobile phone as well as a table where you can spread out your papers and prepare for the next day’s meeting in peace and quiet. Fresh bed linen, individually adjustable air-conditioning and private washing facilities guarantee a good night’s sleep. If you would like even more comfort, our 1st class Deluxe sleeping compartments have their own shower and WC. Whichever you choose, our reliable wake-up call service means there is no risk that you will oversleep. Finally, a nourishing breakfast is served directly in your compartment in the morning to ensure you are well prepared to face the day.

City Night Line operates on a total of 16 routes in eight European countries, including major destinations inside Germany such as Munich, Hamburg and Berlin, as well as metropolises throughout Europe, such as Amsterdam, Copenhagen, Paris, Prague, Rome and Zurich.

For further information, go to: www.bahn.de/citynightline

Interview with PUMA – the 100th customer to sign up for bahn.corporate Eco Plus



In October 2011, the SportLifestyle company PUMA signed up for bahn.corporate Eco Plus, which means that all business trips that PUMA employees make with Deutsche Bahn are executed without CO₂ emissions. Moreover, PUMA also backdated its decision and opted for carbon-free travel for its entire business trips in 2011.

Interview with Dr. Reiner Hengstmann, head of Corporate Social Responsibility at PUMA:

How important are the aspects of environment protection and sustainability at PUMA?

Sustainability and environment protection are priority topics at PUMA and form integral parts of our corporate strategy. We have set ourselves highly ambitious targets to reduce PUMA's environmental impact. By the year 2015, for example, we plan to use sustainable materials such as recycled polyester in 50 per cent of our collections and to reduce our CO₂ emissions as well as our energy and water consumption and our waste quantities by 25 per cent. Our Environmental Profit and Loss Account, which was completed in mid-November, is also a first: PUMA is the first company to assess its environmental impact in monetary terms.

In what parts of the company is PUMA making concrete efforts to counteract environmental pollution?

The results of PUMA's Environmental Profit and Loss Account have revealed that most of the environmental impact does not come from our core business, but is caused by external partners along the employment chain, so that we have only limited influence on the situation. In order to reduce the impact, however, we have already initiated various steps, such as increasing the focus on training projects at our suppliers to support them in their endeavours to achieve more sustainable, environment friendly and efficient production processes.

Why did PUMA decide to use bahn.corporate Eco Plus?

PUMA is endeavouring to reduce its CO₂ emissions by 25 per cent by the year 2015. The fact that Eco Plus enables us to make

completely CO₂-free business trips with Deutsche Bahn will play an important part in helping us to achieve that target.

Can you estimate how much CO₂ PUMA will save in 2011 by using bahn.corporate Eco Plus?

By switching to bahn.corporate Eco Plus we will be able to save approx. 8,800 kg CO₂ this year.

Was the decision to switch to bahn.corporate Eco Plus reached jointly by various divisions at the company, such as your environment department and your travel management?

Decisions like these are always made in consultation between several departments, although the impetus usually comes from the CSR department.

What feedback have you received from employees who can now make an active contribution towards environment protection when making business trips?

Sustainability and environment protection are enormously important to our employees, too, so the opportunity to make business trips without generating CO₂ emissions met with a great response.

How have you communicated this CO₂-free travel option at the company?

We informed our staff about the CO₂-free business trips in our eMagazine.

Would you recommend bahn.corporate Eco Plus to other companies?

bahn.corporate Eco Plus is a unique product that I would definitely recommend to other companies, as it enables each individual employee to contribute actively to environment protection.

Thank you for the interesting discussion.

bahn.corporate Eco Plus

The bahn.corporate Eco Plus option offered by Deutsche Bahn enables corporate clients to handle their business travel requirements completely CO₂-free. The principle is as simple as it is transparent: the DB Group feeds the quantity of current needed for the business trips into the traction current grid from renewable energy sources in Germany. Unlike compensation schemes, this avoids the generation of carbon dioxide emissions right from the start.

New express coach from Munich to Prague in just 4¾ hours

Prague is the major conference city in Eastern Europe and Prague Congress Centre as well as various first-class hotels in the city serve as the venue for top-level international events. As from 11 December 2011, Deutsche Bahn is offering business travellers a time-saving and comfortable journey to the city with a new express coach service between Munich and Prague. The coach travels from Munich to the Czech capital in just 4¾ hours, making it one hour faster than the train. The express coach takes passengers straight to Prague central station, close to all destinations in the city centre. There will be four coach services to and from Prague every day, two of which will also call at Munich Airport. The first coach from Munich central station departs at 7:50 h and arrives in Prague at 12:29 h. The return journey departs at 16:36 h, reaching Munich at 1:15 h.



The express coach from Munich to Prague

Modern comfort and personal service

Business travellers want to make travelling time productive, and that also applies to journeys made with the express coach. The new fleet features state-of-the-art safety technology and a high standard of comfort, which naturally includes air-conditioning and WC as well as sockets for charging mobile phones or for using a notebook. The service on board leaves nothing to be desired: a coach attendant looks after passengers throughout the journey and serves snacks and beverages at their seat. The standard fare for the Munich-Prague route is EUR 61. BahnCard Business holders are entitled to corporate client and BahnCard discount on the German leg of the journey, the BahnCard Business RAILPLUS function applies on the Czech section of the route, which grants a 25 per cent discount. The reservation fee is included in the price of the ticket.

Alfons Schuhbeck's warming winter cuisine



Beef olive with traditional stuffing, served with pretzel dumpling and braised red wine sauce

To round off his culinary trip through German cuisine, this star-winning chef will be dishing up two true German classics in the Deutsche Bahn Bordrestaurants until February: a hearty lentil stew and pretzel dumplings to accompany a beef olive with traditional stuffing. "A dumpling like this made of pretzel dough deserves a decent gravy," says the Bavarian celebrity chef and creates a tastily seasoned braised red wine sauce to go with the beef olive in this recipe.

Plain home cooking – at top level

Chilly days inevitably whet our appetite for something substantial. Alfons Schuhbeck's lentil stew is a nourishing winter dish and the perfect choice for business travellers wishing to stock up on energy, as lentils are very rich in protein and also contain a high level of zinc, which plays a central role in our metabolism. Needless to say, they have no shortage of vitamins either. This popular master chef combines traditional lentils with finely diced carrots, potatoes and celeriac, rounded off with slices of smoked sausage. Alfons Schuhbeck then adds a dash of balsamic vinegar to the stew as the perfect finishing touch.

For further information, go to:
www.bahn.de/bordgastronomie

Wonderful welcome to Leipzig and Halberstadt



Interior of Leipzig central station



Halberstadt station

“Station of the Year 2011”: this is the title awarded by the Pro-Rail Alliance to Leipzig and Halberstadt as the most environment friendly and attractive railway stations in Germany.

The customer’s opinion counts when choosing the Train Station of the Year

For the first time, the Pro-Rail Alliance has invited railway customers to vote for their favourite station online. Once the roughly 2,000 suggestions had been submitted from all over Germany, the jury took a closer look at the nominated stations on the basis of a checklist. The criteria included factors such as cleanliness, customer information, integration of the station in the city and its connections with local public transport. Winner in the small town station category was Halberstadt which, since the successful refurbishment of the passenger building in 2010, “has moved from lower division to top of the league” according to the jury. Winner in the “City Station” category is Leipzig central station, which was the first railway terminus to convince the jury in the eight years of the competition. Leipzig was praised for the “incredible amount of space it offers to its passengers.” Dirk Flege, Managing Director of the Pro-Rail Alliance added that “What people favour above all are stations that do not just provide empty waiting spaces but offer something of an experience that is universally appealing to passengers and visitors.”

Leipzig station: first-class railway terminus

Leipzig railway station was already hailed as a “cathedral of progress” at its inauguration back in 1915. After its refurbishment it has again fully lived up to that claim since 1999. This city railway station in Saxony offers commuters, visitors and business travellers an excellent range of products and services to make waiting for a train a true pleasure. There are 140 shops and restaurants spread over three storeys on an area of 30,000 square metres. The historic and spacious atmosphere of the modern, two-storey shopping arcades invites visitors to look around and linger. The old Prussian waiting room is now home to “German’s loveliest station bookshop”. For business travel-

lers, the DB Lounge is a wonderful quiet refuge whether they can use the modern equipment to work in peace and quiet or simply relax. “Air and Light”, the motto of architects William Lossow and Max Hans Kühne who designed Leipzig central station, still holds good today: curving glass ceilings, a high-roofed passenger building and unimpeded views from station level to the shopping mall on the two lower floors all ensure that the station exudes a light and transparent atmosphere. In terms of railway operations, Europe’s largest terminus station is also a station of superlatives, with up to 150,000 passengers and visitors as well as around 1,000 trains a day.

Halberstadt station: flagship for the gateway to the Harz mountains

Since it reopened in 2010, this magnificent Wilhelminian building has shone in new splendour: a mighty brick exterior, softly curving interior and perfect infrastructure that offers both passengers and business customers everything they need when travelling: Mobility Center with DB Travel Center and tourist information, an originally designed waiting area with information panels about the Harz Mountains, luggage lockers and completely barrier-free platform access. Not just that, but also technical improvements to the transport facilities such as covered bicycle racks, well-lit car parks and automatic doors at side entrances are just some of the details that make this station one of the most attractive in Germany.

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